

NEWS

VOLUNTEER CENTER OF BERGEN COUNTY, INC.

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FOR IMMEDIATE RELEASE:

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Stop and Shop Supports Volunteer Center's Mentoring Moms Program

Donates a Holiday Brunch for Needy Families

Bergen County: Families participating in the Hackensack-based Volunteer Center of Bergen County's Mentoring Moms program were treated to a gala holiday feast courtesy of Stop and Shop Supermarkets of Bergen County.

Mentoring Moms are volunteer mentors who provide guidance in parenting and life skills for overwhelmed mothers throughout Bergen County, who have experienced difficulty in coping with parenting, managing households and providing for their children.

The annual holiday party in early December provides a respite from the day to day challenges faced by these families, who are often low income and struggling to survive.

John Encke, Store Manager of Stop & Shop in Franklin Lakes, says, "From Stop & Shop's corporate office to each individual store throughout Bergen County, engagement in the local community is a strong part of our culture. The company focuses on improving the lives of children and fighting hunger, and works hard to be a good corporate citizen, supporting countless community efforts with its time, products and monetary donations. Being a better neighbor and giving back to the communities in every market we serve are part of our core missions".

To find out more about the Mentoring Moms program, or other programs of the Volunteer Center, call 201-489-9454 or visit www.bergenvolunteers.org



Picture #31

Moms and kids from the Volunteer Center of Bergen County's Mentoring Moms program in Hackensack, thank the Stop & Shop supermarkets of Bergen County, for the brunch that was provided during their annual Holiday Party

Kristy, Alexis, Alexis and Samantha Simpson from Wood-Ridge; Dianne Rollman with daughter Lanaisa from Bergenfield.